ABSTRACT

The present invention is directed to a system for reserving items over a computer network, which includes receiving inventory information about at least one item stored in at least one geographic location; storing the inventory information in a data source; receiving a request from a user to reserve the item; generating a reservation request based upon request from the user; sending the reservation request to the geographic location to activate an electronic tag assigned to the item to indicate that the item has been reserved; and

receiving a response from the geographic location that the electronic tag has been activated. This may be accomplished in the present invention through the use of an information exchange system that includes a Web server, a data source interface, a data source, and an email server.

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